

Charles G. Rodriguez

Nationality: United States of America

Military Rank Held: Major General, U.S. Army Retired

Clearance: TS/SCI: lapsed upon retirement in 2009

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<https://www.nationalguard.mil/portals/31/Features/ngbgomo/bio/1/1419.html>

<https://www.ollusa.edu/sbl/profiles/charles-rodriguez.html>

San Antonio, Texas

UPDATED: January 4, 2024

An accomplished strategic planner, public affairs communicator, project and program manager, and administrator leading national disaster response and recovery missions in support of civilian authorities on behalf of the governor. Served as a tactical communications commander, leader of a military training academy, and homeland defense planner and operations lead across all three Army components: active, reserve, and guard. Represented the National Guard Bureau's State Sponsorship Program and international military training exchanges with senior military leaders in the Czech Republic, the Republic of Singapore, the Republic of Chile, Mexico, Romania, and Ecuador. Promoted by Governor Perry in 2006 to the honorary rank of Texas Lieutenant General; served as U.S. Army Major General, with a final duty assignment as The Adjutant General of Texas (2005-2009).

Work Experience

Our Lady of the Lake University (OLLU)

2022– Present

Assistant Professor of Nonprofit Management & Program Head of Nonprofit Management Graduate Studies

Serves as a faculty instructor and adviser to graduate students in the School of Business & Leadership. Updating the complete curriculum for OLLU's 10-course graduate online degree in nonprofit management. Guides adjunct faculty.

Supervisor: Michelle Avila, Chair of the School of Business, 210-860-1363

Hours per week: 40 hours/week.

Hispanic Association of Colleges and Universities (HACU)

2021– 2022

Former Director of Capital Campaign

Directed planning for a HACU fundraising campaign for the future headquarters of HACU in San Antonio, Texas, with its National Innovation Center for Hispanic Education (NICHE). Consulted and collaborated with HACU staff and engaged HACU stakeholder advisors to plan and implement donor communications, cultivation, solicitation, and stewardship. Departed HACU on January 28, 2022, to complete a master's degree and assist mother who died in August 2022.

Supervisor: Dr. Lisa Alcorta, Senior Vice President of Programs and Operations, 210-576-3249

Hours per week: 29 hours/week.

Hallmark University

2018 – 2021

Director, Foundation and Government Grant Relations, 2019 – 2021

Dean, Schools of Business and Information Technology, 2018 – 2019

Executive Director of Hallmark Consulting Group, 2018

Directed institutional strategy to promote the university's distinctiveness and improve academic program content.

- Researched and wrote curriculum parameters for three new/revised master's degrees during a compressed four-month period while serving as the dean of two schools.
- Developed new processes for an inaugural gift processing policy and sponsored research guidelines.
- Conceived and implemented seven new business analytics and digital marketing courses by working with subject matter experts on curriculum design to ensure alignment with industry-valued learning objectives.

Supervisor: Marion Lee, Advancement Vice President, (210) 969-7563

Hours per week: 40 hours+ (2018-2019) and 24 hours/week (2020-2021)

Rackspace Hosting
Business Continuity & Resiliency Manager (Final Position)

2016 – 2018

Promoted from positions in risk, compliance, and technical management into heading enterprise-wide business continuity planning and training of technical leaders. Engaged metro public health experts to develop an actionable workforce contingency plan for pandemic response. Also served in systemic risk management and in customer-facing technical roles.

Supervisor: Brian Kelly, formerly Chief Security Officer; now on the Board for Secuvant, [linkedin.com/in/brian-kelly-b623224/](https://www.linkedin.com/in/brian-kelly-b623224/)
Hours per week: 40+ hours.

Texas A&M University-San Antonio
Chief of Staff and Vice President for Strategic Initiatives & Military Community Development

2009 – 2015

Entrusted to engage with senior federal and state government elected and appointed officials on behalf of the university president regarding needed public policy reforms related to student financial aid and workforce training funding.

- Directed the planning and construction of a \$12M military-community facility for students and families. Funded programs for the Patriots' Casa through collaborations with military nonprofit organizations and individuals.
- Partnered with the university president to secure \$110M+ in state-authorized bond funding for 3 new campus buildings.
- Working with mental health and architectural design experts, launched and refined initiatives to actively engage military veterans and traditional university students resulting in reduced stress and improved engagement with one another.

Supervisor: Dr. Maria Hernandez Ferrier, former President; now on the Board of Hallmark University, (210) 386-8820
Hours per week: 40+ hours.

Texas Military Forces
Adjutant General & Military Senior Joint Commander, and Executive Director of a State of Texas Agency

2005 – 2009

Appointed to the most senior Texas National Guard military position. Ensured the operational readiness of 24,000+ Texas Army, Air, and State Guard plus 650 state civilian employees. Focused on natural disaster response and recovery. Trained and deployed 15,000+ service members overseas. Retired from the United States Army in 2009 as a Major General.

- Served as the State of Texas' disaster response military commander and lead media spokesman on behalf of the governor during major domestic emergency operations (e.g., floods, wildfires, and major tornado strikes) supporting civilian authorities throughout Texas, including during Hurricanes Rita, Katrina, Dolly, and Ike.
- Directed the planning and execution of federal and state military missions along the Texas border with Mexico, including President Bush's "Operation Jump Start" (2006-2008) with 1,200 deployed Guardsmen along the international border.
- Respected as homeland security and national defense thought leader. Spoke at The Army War College, Center for Strategic Leadership, Department of Homeland Security, at a Department of Defense Review about the conventional and criminal threat along the U.S.-Mexico border.
- Entrusted by the Governor and General George Casey Jr., Army Chief of Staff, to shape, advocate for, and formalize a partnership relationship between the Texas National Guard and the military forces of the Republic of Chile.
- Commanded a military leadership academy across seven states to meet and exceed national accreditation requirements as well as launched and improved three new intermediate-level NCO skill and leader courses for master gunners, medics, and wheeled-transport logisticians.
- Improved access to Homeland Security inter-agency training programs for National Guardsmen and law enforcement professionals at Laredo Community College and Texas A&M International University in collaboration with U.S. Representative Henry Cuellar by advocating for and securing 2008 ear-marked training funds.

Supervisor: Rick Perry, former Governor of Texas, and former U.S. Secretary of Energy
Hours per week: 40+ hours

Additional Work Experience

University of Texas Health Science Center at San Antonio, Assistant. VP of University Relations	1998 – 2005
Hispanic Association of College and Universities, Interim President / VP of Advancement	1994 – 1998
The Union Institute and University, VP of Development	1991 – 1994
Grace College & Seminary, VP of Institutional Advancement	1988 – 1990
Wheaton College, Director of Corporate and Foundation Relations	1984 – 1988
U.S. Army, Commissioned Officer, 2 nd Lieutenant through Major General	1975 – 2009

Education

Ph.D. in Philanthropic Leader Studies

The Union Institute and University (OH)

Master of Business Administration in Marketing

Keller Graduate School of Management (IL)

Master of Arts in Communications Research and Marketing Strategy for Non-Profit Organizations

Wheaton College Graduate School (IL)

Bachelor of Science in Electric Engineering & Spanish Literature

United States Military Academy (NY)

Master of Science in Management of Technology – with a certificate in project management and intelligence studies

The University of Texas at San Antonio (TX)

Professional Training

- Homeland Defense and Security Executive Leaders Program, Naval Postgraduate School, Monterey, California
- Joint and Combined Studies for General and Flag Officers (CAPSTONE), National Defense University, D. C.
- Security and Western Hemispheric Studies, Inter-American Defense College, D.C.
- Texas Governor's Executive Development Program, The University of Texas at Austin
- Senior Executives in National and International Security Course, Harvard University, MA
- Leadership Course for the 21st Century: Chaos, Conflict and Courage, Harvard University, MA
- Network Development and Leadership Course, Greater & Hispanic Chambers of Commerce, San Antonio, TX

References

Dr. Richard Box, Chair Emeritus

Texas A&M University System, Board of Regents
301 Tarrow Street, College Station, Texas 77840
(512) 459-7689, rabox@aol.com

Dr. Maria Hernandez Ferrier, President Emeritus

(210) 520-4345, mhferrier41@gmail.com

(Hon.) Jose S. Mayorga, Major General (U.S. Army Retired) & former Senior Advisor to ASD, U.S. Department of Defense, U.S. Army & Department of Defense (2011-2017)

The Pentagon, Office of the Under Secretary of Defense for Policy
(512) 743-7305, mgm2905@gmail.com

Additional Languages

- Spanish – Working proficiency.

Affiliations

- Chair of the Advisory Board, National Security Collaboration Center (UTSA) San Antonio, TX
- Volunteer instructor and program advisor, First Command Educational Foundation
- Member & Texas advisor, U.S. Global Leadership Coalition
- Member, University Methodist Church, San Antonio, TX

Publications

- The Patriots' Casa: An Academic Home for the Brave. (2014). Texas A&M University-San Antonio. Available at <http://www.tamusa.edu/Patriots-Casa-Booklet-Complete.pdf> Publisher, author, and co-editor
- The Science and Art of Disaster Response by the National Guard. (2007). Joint Force Quarterly (issue 48, 1st quarter 2008), pp 77-81. National Defense University, Fort McNair, Washington, DC. Available at (please copy URL and paste to browser): <https://apps.dtic.mil/dtic/tr/fulltext/u2/a518783.pdf> or see <https://ndupress.ndu.edu/portals/68/Documents/jfq/jfq-48.pdf> – Primary author.

Additional Information

Active IT Technical Certifications

- CompTIA Security+ (active through February 2025)
- CompTIA Network+ (active through February 2025)
- Associated Business Continuity Professional (ABCP) (active through December 2024)

Military Honors & Awards:

- Legion of Merit
- Meritorious Service Medal (2 OLC)
- Lone Star Distinguished Service Medal
- Parachutist Badge
- Air Assault Badge

International Representation:

Completed multiple government-to-government visits as a senior military commander to establish and strengthen official state partnership (military-to-civilian support and military-to-military training) exchanges between the State of Texas Military Forces and the most senior military commanders and national leaders in the following countries:

- Republic of Chile: 2004-2009, led State Partnership cultivation efforts, supported by the former president of Chile
- Romania: June 2005 oversaw partner military forces combat training. Hosted by the Romanian president.
- Czech Republic: 2005-2008, initiated and improved dual-military medical engagement exchanges with U.S. public health.
- Republic of Singapore: 2005-2008, restored and improved dual-military rotary aviation training deployments.
- Mexico: 2006-2008, facilitated dual-military cross border leadership exercises with senior Mexican generals.

I was instrumental in [adding the Republic of Chile in 2009 into the State Partnership Program](#) managed by the National Guard Bureau. The Department of Defense and the State Department highly regard this Program as vital to sustain and enhance critical international partnerships of vital importance to U.S. national security.

"I certify that, to the best of my knowledge and belief, all of my statements are true, correct, complete, and made in good faith."
January 4, 2024